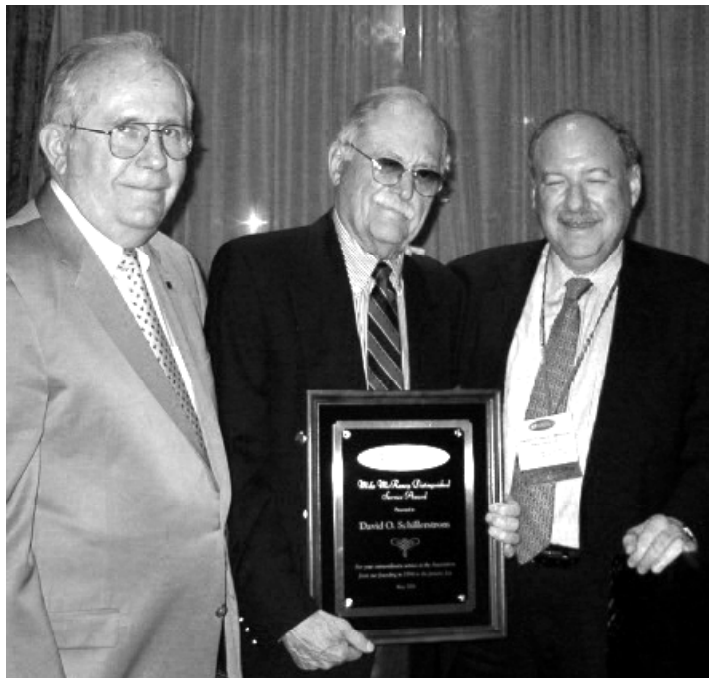


# Schillerstrom Gets McRaney Award

The 13th Annual Membership Meeting's high note was the presentation to Dave Schillerstrom of the highest honor the Air Force Public Affairs Alumni Association can bestow, the Brigadier General Mike McRaney Distinguished Service Award for service to AFPAAA.



**Dave Schillerstrom, flanked by former Board of Directors Chairmen John Gura and Charley Powers, received the McRaney Award for Service to AFPAAA at the 13th Annual Membership Meeting's dinner, Saturday, May 6.**

## Abel, Smarkola New Board Members; Arnold Chair, Halbert President, Giammo Secretary

Important changes in the leadership of AFPAAA took place July 1. Newly elected Board of Directors members Dick Abel and Hal Smarkola, and reelected members Tom Halbert, Jim Hart, Hank Hufnagel, and Pete Peterson, began their two year terms.

Following the Association's succession plan, which grooms AFPAAA leadership to handle increased responsibility and ensure continuity, Linda Arnold moved from president to Chairman of the Board, replacing

Charley Powers, Tom Halbert moved from vice president to president, and Pete Peterson from secretary to vice president and annual meeting chairman.

The Board elected Sam Giammo to replace Peterson as secretary. Jim Hart was reelected to continue as treasurer.

Even though distribution of ballots was late, the election process was completed on time. A total of 223 full members voted either by mail or the internet.

## Ten Oral Histories Now Available On One CD At Big \$\$\$ Savings

Ten of AFPAAA's Oral Histories can now be purchased in .pdf format on one CD for just \$40 plus shipping. Previously available individually only in printed format at \$25 for each history, the ten history CD saves \$210.

Volume 1 of AFPAAA's Oral History Collection features the personal career accounts of Lieutenant General Maurice Casey, Colonel Bill Coleman, Brigadier General Jerry Dalton, Lieutenant Colonel & ASD/PA Bill Greener, Colonel Bill Helmantoler, Lieutenant Colonels Maston Jacks, and Bill McGinty, Brigadier General Mike McRaney, and Colonels Barney Oldfield, and Boone Rose, Jr.

This volume is a "mini-who's who" of Public Affairs leaders and legends telling "their stories" in detail - frequently poignant, often funny, and always riveting.

In addition to being fascinating and entertaining reading, AFPAAA's Oral Histories are personal records of

public affairs activities from WW II through just a few years ago for use by PA & PR practitioners, students, researchers, authors, historians and journalists.

The .pdf format allows the reader to either view the text on their computer or print out a hard copy. Each transcript is indexed and some include extra reference material and/or photographs. The CD provides only text and pictures, it is not an audio transcript.



The presentation to Dave was made by outgoing AFPAAA Board of Directors Chairman Charley Powers at the gala dinner which concluded the meeting, Saturday, May 6.

Dave received the award for his multiple contributions to AFPAAA.

He was one of the key people in shaping the association from its formation to the present.

His most visible work was with Jim Hart in designing and putting into place the financial plan that has placed AFPAAA on the path to a securely funded future.

Dave was a major architect of the endowment fund and soliciting contributions to it. His advice and counsel have been invaluable to all of the AFPAAA's presidents and board chairmen.

At the dinner, Tom Halbert was presented an engraved clock for his \$1,000, tax deductible, Bronze Level

Award contribution to the AFPAAA Endowment Fund.

Two longtime AFPAAA members, Willis L. "Bill" Helmantoler and Betty Jane Williams, were the recipients of President's Awards during the meeting.

Bill, who received a Silver Star as an OA-10 air/sea rescue pilot in the Pacific during WW II, and went on to prominence in Public Affairs at CINCPAC, the Paris Peace talks, and the White House, was recognized for those and many other achievements.

Betty Jane was cited for, among other things, her accomplishments as a Women Airforce Service Pilot engineering test pilot during World War II and her creativity while assigned to the 1354th Video Production Squadron during the Korean War and subsequent AFRES duties.

# Unique Honors To Jennings, Williams

## Frank Proclaimed Texas Historic Preservation Hero

## Betty Jane Inducted Into WAI Pioneer Hall of Fame

On March 22, Frank Jennings became the first recipient of the San Antonio Conservation Society's Texas Hero of Historic Preservation Award. The award was presented by the Society's President, Barbara Johnson, at its annual historic preservation awards dinner.

Frank, who has lived in San Antonio for more than a quarter century, is a San Antonio history buff. He has published numerous articles about the city and authored the book "San Antonio: The Story of an Enchanted City."

It was his love of San Antonio that ultimately led to the work Frank did that earned him recognition as the first Texas Hero of Historic Preservation.

Frank realized a number of years ago that San Antonio did not celebrate its origin and he decided to do something to change that. The Society noted that he exercised "visionary leadership in conceiving and creating a celebration of the



Photo by Paul Overstreet, Overstreet Photography Studios, San Antonio

founding of San Antonio." It was a "... long and arduous task of building community support, finding funds, and building an organization of enthusiastic volunteers to realize his dream."

Frank's effort culminated in the celebrations of San Antonio Founders Day in 2004. It is now a yearly, free, city-wide, event.

Betty Jane Williams' long, historic aviation career was celebrated March 25 when she was inducted into the Women in Aviation International (WAI) Pioneer Hall of Fame.

Betty earned her pilot's license in June 1941. She then became an airline stewardess with Canadian Colonial Airlines and a Link Trainer instructor, teaching navigation to military pilots in Wartime Training Service.

She graduated as a Women Airforce Service Pilot (WASP) in 1944, and was an engineering test pilot, flying advanced trainers and the P-40 at Randolph Field, San Antonio. Betty was one of the organizers of the post-WW II WASP national organization, serving in many leadership roles.

She was a commercial pilot/flight instructor for years. In 1947 she produced the first aviation show for the CBS television network.

Called to active duty in the



Korean War, she was one of two women and 98 men who formed the 1354th Video Production Squadron. She served in the Air Force Reserves for 28 years, retiring as a Lieutenant Colonel in 1979.

As a civilian, Betty was a film writer, director, and producer in Lockheed marketing for 20 years.

## **Blast** Gets Info To You Quickly

If you got an e-mail with the logo above, you were "Blasted" with AFPAAA's new, rapid communications tool. Blast aims to get time sensitive information to members so they can choose to act before the opportunity has passed.

"Our News & Notes newsletter gets a lot of information out, but it is a quarterly and things come up between issues that we want to let everyone know about," said Communications Chairman John Terino. "The Blast gives us the means for virtually instantaneous communications."

Reaction to the first Blast was great," said Web Site Chairman John Gura, who conceived the Blast. Among the comments received were:

*Great idea. Thanks for the timely updates.*

- Mike Heinger

*To the Chairman, President and Board of AFPAAA thank you to all - for your service and work for AFPAAA, which I am sure too often goes taken for granted. This is a wonderful service. Congratulations on a really good, practical idea and service.*

- Jack Gregory

*First issue looks good and is helpful. Thanks for your efforts and hard work on this project.*

- Jerry Dalton

*Great Publication! Quick, easy and informative. Thanks*

- Walt Werner

*Very nice - snappy and snazzy! Thanks for the promise not to overload us with e-mails. Aloha,*

- Shirley Cavanaugh

*Good idea to pass and spread the word. Please keep it up. Thanks!!*

- Tom Fitzpatrick

*Keep it coming. And keep it short bursts. Looks like you've got a winner here.*

- Mike Gose

*Love it! I do a newsletter as a volunteer for a local small business, using Constant Contact, also. Good choice! Keep it coming.*

- Len Brady

*Most excellent!!*

- Neil Buttmer

Blast e-mails will not flood members internet mail boxes. "They will be used sparingly, as needed, maybe once or twice a month," Gura said. "We'll let the information dictate whether we send a Blast. Details of events our members may want to participate in or the passing of a member, so friends and colleagues can offer timely condolences or attend the funeral,

are what we see as items for a Blast - things that warrant action before the newsletter comes out."

The first Blast in May revealed a problem; it was sent to 464 member's e-mail addresses that were in AFPAAA's Directory data base and 126 came back undeliverable. Members who didn't get that Blast should use the information below to update their e-mail addresses so they can receive future Blasts.

If you did not receive the first Blast it means that either the e-mail address we have is not valid; or your ISP blocked reception. You may need to make sure that [blast@afpaaa.org](mailto:blast@afpaaa.org) is listed in your e-mail program as a "good address" (not spam).

### To Get The Next AFPAAA Blast

Due to costs and programming issues, separate database and delivery systems are used for the BLAST, our on-line quarterly newsletter, and our membership directory. Updating your e-mail address for the directory DOES NOT update your e-mail address for the newsletter or BLAST. That means members must sign up for- or unsubscribe from - each separately.

1. To sign up for BLAST go to: <http://www.afpaaa.org/aamemonly/blast.html> (Requires Username & Password)

2. Subscribe to or update your e-mail address for the on-line newsletter at: <http://www.afpaaa.org/dblopt/subscribe> (Requires Username & Password)

3. Check your directory listing at: <http://www.afpaaa.org/aamemonly/wdb/newdirpage.html> (Requires Username & Password)

4. Links to each of these pages are listed on the AFPAAA home page at: <http://www.afpaaa.org>

## From The President's Pen \_\_\_\_\_

*What a time to become President of AFPAAA; I'm the luckiest guy in the world! The 13<sup>th</sup> Annual Membership Meeting in Baltimore was as successful as any we have had. We had a great turnout of more than 90 new members, long-time members, spouses, and friends; an outstanding program that included our visits to the NSA "Spy Museum" and DINFOS; a superb media panel, a delightful reception and dinner; unparalleled corporate support, and so much more.*



*For those of you who were there, the photo spread on pages 8-9 should bring back great memories, and for those of you who didn't make it to Baltimore those pages will give you an idea of the camaraderie and good times you missed so you can make plans now to join us next May 3-5 at the Antlers Hotel in Colorado Springs where there is so much Air Force activity.*

*We need to capitalize on Baltimore's success. Let's talk it up with people who didn't go; and let's use it as a recruiting tool. Tell those you served with who are not members of AFPAAA what they are missing, put a membership form in their hands – there is one on page 12 and you can make as many copies as you need.*

*I would be remiss if I didn't thank everyone, from the on-site Chairman, Mike Gannon, to our bus guru, Pete Hefler, for the outstanding job they did in making Baltimore a success. At the same time, I am confident that our new vice president Pete Peterson, who is the new overall Annual Meeting Chairman, and Fred Morgan, our Colorado Springs Chairman, will make 2007 even better.*

*In addition to having a bigger and better Annual Membership Meeting in Colorado Springs, my goals as president are simple; I want to:*

- *Keep you informed, not just with our quarterly newsletter but by our new, instant, e-mail "Blasts" containing important information on timely topics and events.*
- *Expand our membership across the full spectrum of Public Affairs practitioners, Bandsmen, Broadcasters, and Artists.*
- *Increase our participation in events such as the SAF/PA Alumni Luncheon and the SAF/PA Golf Tournament*

*Anyone who was in Baltimore will agree that AFPAAA is a great group of people. I look forward to working with all of you and will welcome your ideas and comments in the year ahead. Of course, I expect the reverse to be true when I may call upon you for your expertise, historical knowledge, or when I need committee chairpersons and project volunteers.*

Tom Halbert



# Lord Guard & Guide

AFPAAA is committed to letting its members know about their fellow members and other members of the Public Affairs, Broadcasting, and Band community. When we learn of the passing of a member of that community we will present it in this column, even if that passing occurred many months, even years ago.

## Charles R. Linderman

*Lifetime Founder Charles R. Linderman passed away on September 18, 2003 while visiting Sault Ste. Marie, Ontario, Canada.*

*I first met Charlie in 1970. I was a three-striper. Charlie, had received the Bronze Star in World War II and was a retired Senior Master Sergeant in the 2750<sup>th</sup> Air Base Wing Office of Information and later became the wing commander's protocol officer, I was with the Air Force Orientation Group. We were both pressed into service to support Operation Homecoming, the return of POWs from Vietnam.*

*Shortly after my discharge, I was hired into the 2750<sup>th</sup> ABW Office of Information as the Chief of Community Relations. For the next two years Charlie and I worked out of the same office becoming close friends.*

*I moved through a series of jobs while Charlie continued as a public affairs specialist. It was like old home week in the late seventies and early eighties when Charlie and I were in the same building again. .*

*During his last few years as an Air Force Civil Servant, Charlie ran for Mayor of Fairborn, Ohio. I produced most of his campaign literature and I apologized to him numerous times for whatever weaknesses those brochures may have had – he was not elected.*

*After his retirement he became somewhat of a world traveler.*

*Charlie met and married his last wife, Barbara (she prefers to be called Bonnie) in 1994. They spent ten years together bouncing back and forth between New Port Richey, Florida and Bonnie's home in Minden, Ontario, Canada. I first met Bonnie in the mid-1990s during one of Charlie's many "re-bluing visits" to Wright-Patterson.*

*His ashes are at Arlington National Cemetery. Charlie is survived by his last wife, Barbara, and two daughters from a previous marriage, Cheryl Rae Linderman of Blue Springs, Missouri, Darlene Mae Linderman of St. Ignatius, Montana and her children Zack and Chelsea. He was also married to Florence Rowe Linderman who preceded him in death.*

*Charlie is also survived by one very good friend in Fairborn, Ohio. Every time I drive by his old house, I get to relive some of the best times that friends ever had. Good-bye Charlie. Rest in Peace with your fellow heroes in Arlington.*

*– Andrew Eric Szucs.*

## Ben H. Scarpero

*Lifetime Founder Ben Scarpero died April 12, 2005 in Las Vegas, Nevada. He was 88,*

*Ben had a multi-faceted career that began when he graduated with a journalism degree from Louisiana State University in 1940 and cofounded the New Orleans Metairie News. Between then and his passing he was an investigative reporter, a WW II Army officer, a wire bureau chief, a pilot, a PR executive and an Air Force Public Affairs Office.*

*On the eve of World War II he was an enlisted man in the Louisiana National Guard. He was commissioned through Officer Candidate School and had a variety of assignments, including working with a group of Japanese POWs in Texas where they were taught the principles of democracy in anticipation of their return to Japan at war's end.*

*After the war, he was an investigative reporter for the New Orleans Item, exposing corrupt elected officials. His efforts resulted in beatings and an incommunicado jailing by local law enforcement agencies.*

*Ben moved on to become night bureau manager for United Press, then civilian head of public relations for Army operations at the port of New Orleans. Simultaneously he continued to serve with the Louisiana National Guard in public affairs and he flew with and was public relations officer for the Louisiana Wing of the Civil Air Patrol.*

*He was recalled to active duty for the Korean War as an Air Force Information Officer. He headed public information for the Far East Air Material Command before transferring to Tokyo to be chief of the Press, Magazines, Books, and Pictorial Branch at Headquarters, Far East Air Forces.*

*After a stint at the Los Angeles Office of Information, he returned to Japan in 1958 as the first chief of the U. S. Forces Japan Press Liaison Office.*

*Ben retired as a Lieutenant Colonel in 1965 at Seymour Johnson AFB, NC, where he was Director of Information for Tactical Air Command's 19th Air Force.*

*His post Air Force career ranged from public relations work for Northrop Corporation, Flying Tiger Airlines, and the Garrett Corporation to being assistant city editor of the Torrance Daily Breeze. His journalistic skills were attested to by two Greater Los Angeles Press Club awards and his induction into the Louisiana State University School of Mass Communication's Hall of Fame.*

# Centurion Donations Boost AFPAAA Endowment By \$3,800

When 22 attendees at 13th Annual Membership Meeting in Baltimore gave \$100 each to Centurion Donation Program, the total that program has raised for AFPAAA's Endowment Fund reached \$3,800.

The Baltimore Centurion donations pushed the AFPAAA Endowment Fund to just shy of \$210,000. The endowment fund is the vehicle that was established to provide AFPAAA a solid financial base to enable it to continue to provide services to its members in the future.

Donors who were at the Baltimore meeting had the opportunity to be rewarded for their generosity. Those present from among the 16 who had made earlier Centurion \$100 contributions were eligible to have their name drawn for a refund of their registration fee. Lifetime Member Roy Whitton won the refund.

In a second drawing, two of the 22 members who made \$100 Centurion donations in Baltimore were eligible to win free rooms for their stay at the meeting hotel. Robert Glymph and Betty Jane Williams won the free stays

AFPAAA Treasurer Jim Hart said, "With odds of 11-1 for getting a free room stay for the meeting that was worth more than \$300, and odds of 16-1 for getting your meeting registration fee back, this was a real winner. It was fun and it helped us toward our \$300,000 endowment fund goal. We'll do it again next year."

Hart pointed out that anyone making a tax deductible Centurion donation from now through next year's meeting in Colorado Springs will, if they are present, be eligible for the drawings at that meeting.

The Baltimore Centurions were: Alice Price, Betty Jane Williams, Ron Rand, Jerry Dalton, David Schillerstrom, Dave Smith, Don Brownlee, Don Rhoads, Frank Jennings, Fred Morgan, Henry Hufnagel, James W. Hart, Jr., John Gura, John W. Hinds, John Kirkwood, Linda Arnold, Neil Norum, Rick Fuller, Robert Glymph, Roy Whitton, Sam Giammo, and Tom Halbert.

The idea for Centurion Donation Program came from C. B. Kelly at the 2004 meeting in Sandestin, Florida.

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## *AFPAAA Endowment Fund Pledge/Donation Transmittal Form*

**I want to make a pledge/donation to help ensure the future of the Air Force Public Affairs Alumni Association. All gifts to AFPAAA should qualify for a tax deduction; other tax benefits may accrue on gifts that have appreciated in value - consult your tax advisor for specifics.**

**My gift is:**

**Pledge.** I am pledging \$ \_\_\_\_\_ to the AFPAAA Endowment Fund over the next \_\_\_\_ years. Enclosed is a check for my 2006 gift in the amount of \$ \_\_\_\_\_ (please make the check payable to AFPAAA and write 'Endowment Fund in the 'For' or 'Memo' space; mail with this form to AFPAAA, P.O. Box 447, Locust Grove, VA 22508-0447 – if your first pledge payment is a transfer of securities please complete the next section also).

**Transfer of Securities (stocks, bonds, mutual fund shares).** For information on how to donate Stocks, Bonds or Mutual Funds Shares that have appreciated in value, contact Jim Hart, AFPAAA Treasurer, at 850-592-4740 or E-mail him at: jimwhart@digitalexp.com.

**One-Time Cash Gift.** Enclosed is a check for \$ \_\_\_\_\_ (please make the check payable to AFPAAA and write 'Endowment Fund in the 'For' or 'Memo' space; mail with this form to AFPAAA, P.O. Box 447, Locust Grove, VA 22508-0447).

**Donation of Real Estate, Antiques or Collectables, as well as Corporate In-Kind Gifts of Goods/Services,** contact Jim Hart, AFPAAA Treasurer, at 850-592-4740 or E-mail him at: jimwhart@digitalexp.com.

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Address: \_\_\_\_\_

Phone:(\_\_\_\_) \_\_\_\_\_



# LINKS

Stories From The AFPAAA  
Oral History Project

by Chuck Lucas



For some who listened to the architects of a new Air Force “strategic” affairs mission at the Baltimore annual membership meeting, there were recollections of similar reverberations 56 years ago. The setting was Offutt AFB, Neb., and the key players were SAC Commander Gen. Curtis E. LeMay and his choice to remodel SAC’s Information program, Lt. Col. Reade F. Tilley. While SAC represented only one major command, the Information mission laid out by Tilley and championed by LeMay was seen by many as the forerunner to the Air Force Strategic Communications Program of the 21st Century.

During an oral history interview with John Gura in 1997, Tilley was asked if LeMay was Chief of Staff today, what he would do that’s not being done. “I think he would have a fighting capability in space,” Tilley said. “He would set about developing a Strategic Air Command of Space and then he would set about developing a defensive force against an enemy strategic air-space command.”

He met LeMay at USAFE headquarters in Wiesbaden, Germany, a month after the Air Force became a separate service in 1947. Then Major Tilley had been named Director of Information for the three-star LeMay.

Tilley was in LeMay’s office a year later when Gen. Lucius D. Clay, Military Governor of the American Zone in Germany, called and said, “Curt, we’ve got a real tough situation here.” The Berlin Airlift was about to start and those unfamiliar with the fledging Air Force would have to learn fast.

“At the peak, we had 1,300 correspondents,” Tilley said. “We put one on a flour sack in every airlift airplane we could.”

The LeMay-Tilley duo was reunited two years later at Strategic Air Command (SAC) Headquarters at Offutt AFB, Nebraska.

LeMay’s instructions were simple: “In the Public field, if the people have got the facts, they’ll make the right decision. And our job is to give them the facts. Internally, we want to inspire and motivate our people and I want their families to know it.”

Tilley responded. “I brought in some good people and it was necessary to get more spaces. There was a sort of little ineffective program called I&E, Information and Education. They were supposed to do the Information job and, of course, they weren’t. I got the spaces from Personnel and then added a few more as the command doubled to 200,000.”

An early priority of the Internal



**Pacific Air Forces Director of Information** Colonel Reade F. Tilley presents an Air Force Commendation Medal to 1st Lieutenant John G. Terino in 1966.

communications effort was to rally everybody around a symbol – the SAC symbol of the mailed fist with the olive branch.

“We put that symbol on everything: cigarette lighters, jewelry; and on every automobile. There were two things on airplanes – the SAC shield and ‘United States Air Force.’ Crew members were inspired and they talked SAC and what a great outfit it is,” Tilley said proudly.

The Internal program reported on LeMay’s pressure on Congress for better pay and improved living conditions for the people in the Air Force. He won over Senator. Ken Wherry and “Wherry Housing” became synonymous with base quarters. He established Family Services with Mrs. LeMay in charge. His Family Assistance Program was an Air Force first . . . commanders wrote letters to parents, citing accomplishments of their sons and daughters.

The Item Project, which included questionnaires command-wide to find out what motivated people was controversial at that time. “We designed our programs to appeal to these motivations and we geared them to the different groups to the extent we could.”

“Our Public program had a tremendous impact on our Internal program . . . We had spot promotions for all ranks. There was a heavy reliance on stories to families and

to hometown newspapers,” Tilley explained. “It worked out very well.” But getting commanders to recognize the importance of the Information function was another matter. “Everything in SAC was combat oriented and many commanders were not convinced that Information was really important,” he recalled.

All SAC wings maintained a combat capability chart, based on many things. Initially, Information was not included, but that changed.

“We succeeded in doing that,” Tilley said. “General LeMay understood public opinion better than most of the senior staff. I think he persuaded many of his top commanders that Information was an important function.”

But many people disagreed with the idea. “I don’t care what the detractors say, it was a good program and it paid off,” Tilley stated emphatically, “and it elevated the prestige of the Information function to where it belonged.”

LeMay was Air Force Chief of Staff when Tilley joined SAF/OI in the early ‘60s. His assignment was to establish a Plans and Programs Division.

“We wanted to get everybody going in the same direction,”

he recalled. “We took the Ops Requirements Plan and decided what we would need five years from now; in 10 years; and so forth. We needed to bring in the best talent we could find in the Air Force, and we were successful in doing so.”

Establishing the Information function as a separate career field was an early result of those efforts, along with creating a Command Services Unit and Communications Studies Group at Bolling AFB.

During the Cuban missile crisis, Tilley was the Air Force liaison officer with the Navy’s Atlantic Fleet headquarters, coordinating closely with Tactical Air Command units.

In the build-up phase of the Vietnam conflict he was director of Information for Generals Hunter Harris and John D. Ryan at Headquarters Pacific Air Forces. Following a tour with Aerospace Defense Command, the colonel retired from active duty in 1971.

Asked if he would have changed anything in his career Tilley said “I probably wouldn’t have been so heavy-handed and maybe fought so hard for the things I believed in, but I doubt that, to beat hell.”

Colonel Reade F. Tilley Jr. died March 28, 2001 in Colorado Springs. He was 83.



## Before Public Affairs: Reade Tilley The Ace

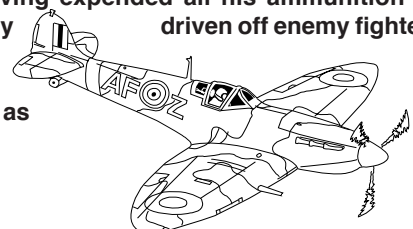
Reade Tilley was a pilot before he put on a uniform. Born in Florida, he learned to fly in 1939 while he was at junior college in St. Petersburg. In 1940 he joined

the Royal Canadian Air Force and soon found himself in England flying Hurricanes and Spitfires in one of the Royal Air Force’s Eagle Squadrons.

During the Nazis siege of Malta, in April and June of 1942, with other pilots he flew land-based Spitfires from the aircraft carriers Wasp and Eagle to reinforce British forces. The day after the first delivery, he shot down an Me-109. The June flight saw the Spitfires assembled on the dock and loaded directly onto the Eagle. The aircraft’s’ first flights were a sea launch with a 700-mile journey through Axis-dominated airspace.

In the battle for Malta, Tilley shot down six more aircraft – four in one week in May 1942.

One of the first two Americans to be awarded the RAF Distinguished Flying Cross in the Malta battle. Tilley’s citation read that “On three occasions by making feint attacks after having expended all his ammunition he had successfully driven off enemy fighters attempting to machine gun our aircraft as they landed.”





# Tilley Tops Those Who Built Public Affairs

*From Major John A. Drexel, OIC of the Army's Aeronautical Information Branch in 1918 to Colonel Michelle Johnson, the current Air Force Director of Public Affairs, there have been many distinguished and innovative persons in PA history. But the majority of the respondents to the question of "Who Is Air Force Public Affairs's Daddy" make it clear that none of them had the impact of Reade Tilley. Ironically, Tilley never sat in the SAF/PA director's seat. After being a WW II fighter pilot, he became General Curtis E. LeMay's Information Chief during the Berlin Airlift and later at Strategic Air Command . . . and Air Force Public Affairs was never the same. The responses to the question, which are excerpted below, speak for themselves. Many people are credited with contributing to the shaping Air Force Public Affairs, but the name that appears most often and with the widest impact is Colonel Reade Tilley.*

" . . . Tilley, more than any other one man, devised methods, created functions and invented procedures very early on – early SAC days – that were later adopted/adapted by the rest of the Air Force. Two quick examples. When he was with LeMay creating SAC, he hired a social psychologist (a PhD) on the PA staff to help craft the message? Unheard of then. And, now for that matter. Tilley's SAC/PA organization was the first to have a separate media or public section, a troop info or internal section, and a community relations section. Before . . . basically everyone did everything. As you know, that Public/Internal/ComRel model was/is the standard in USAF PA for decades."

– John Gura

*I don't like the idea of picking five names, when the objective is to identify the ONE person who could be called 'father' of Air Force Public Affairs . . . As much as I respect friends Dalton, Jennings, Greener, and Burch - they all made significant contributions to refine, and expand the Air Force Public Affairs program . . . I recall that when I joined USAF in 1956, Barney Oldfield already was telling Information Officers how to be honest and tell the USAF story to the public and our internal Air Force family. As early as 1957 he was counseling against 'cover ups' and the need to be proactive with the Air Force facts . . . as NORAD Director of Public Affairs, Barney helped develop the Department of Defense 'purple suit' concept of public affairs. That's why he gets my ONE recommendation for 'father' of Air Force Public Affairs.*

– Steve Hinderliter

PA was a team effort and it took many people to make AFPA – both positive and negative. These five are the five I believe made the most significant positive contributions: 1. Barney Oldfield, 2. Jerry Dalton, 3. Reade Tilley, 4. Bill Greener, 5. Hap Arnold.

– Rick Fuller

*John Gura was correct in one sense for labeling Reade Tilley as a giant in Air Force Public Affairs. From one point of view, Reade could be classed as the father of the system of selecting, training and using a well-rounded team of officers specialized in specific subjects or weapon systems . . . Reade had many things going for him, that was rare among other Directors of Information or of Public Affairs. He was very highly admired and respected by the Chief of Staff who happened to be the hard-charging Curtis LeMay. Reade could request almost anything he wanted for Public Affairs and be assured of getting it . . . Reade had a very savvy understanding of what both Internal and Public Information could accomplish, working together on behalf of the top leadership.*

*We have had many greats in the years since Air Force Public Information/Affairs was formed . . . there were AFPA stars in all the major commands and offices like New York and Los Angeles and places like Europe, Vietnam, Alaska, Hawaii and in Recruiting . . . And they were not all commissioned officers. We all know many great ones like Chuck Lucas, David Smith, Jack Forbes, Dutch Collins, and others I do not know because I spent almost my entire service in the Pentagon . . . I realize now that I should not have mentioned more than one or two of the names above, because I have offended many of my most admired friends - I have omitted the names of numerous outstanding officers and airmen and civilian employees who made contributions as vital in their own way as many of those I have mentioned.*

*Al Scholin is correct in saying that there was no one Daddy of AFPA. And John Gura is correct in paying very, very high tribute to Reade Tilley. Reade was a true giant in Air Force Public Affairs – perhaps the greatest. But he was not the Daddy of Air Force Public Affairs. In fact, I don't believe any one person can be named the Daddy.*

– Frank Jennings

I'd pick Jerry Dalton for No. 1. He was really the first professional mass comm guy placed in the career field's top post and did a helluva lot for both the career field and those toiling away in the field. No. 2: Mike Kinchen; No. 3: Mike Gallagher. Others? Not sure.

– Alan C. Gregory

1. Reade Tilley; 2. Sory Smith; 3. Bill McGinty; 4. Barney Oldfield 5. Frank Jennings

– Ken Blackshaw

*While I am a second generation AF public affairs practitioner who goes back to 1956, with a total of 45 years in AF public affairs (27 active duty, 18 as a civilian employee) . . . my knowledge is that the title John Gura noted for Reade Tilley is a correct one. I also agree with Al Scholin who said Reade himself would hesitate to accept the title . . . Reade was the person that brought public information officers out of the shadows driven by the ca. 1906 public law that restricted use of public funds for the "hiring of Pinkerton guards and public relations." It was this law that resulted in public relations in government and the Air Force having labels as PIO, ISO, IXO, IO, and PA through the years. What Reade did to become the catalyst for the professional public affairs the AF has long been noted for and meld the role with the AF history program - the initial claim to legitimacy in the late '40s. early '50s. It was the historian function that took the field out of the shadows and allowed it to grow. It was also Reade that gained the backing of AF leadership to advance the role into not only public information - but expand it into internal information, community relations, and an absolutely new role of strategic planning. It was Reade's role that resulted in doubling the size of the Strategic Air Command public affairs at the headquarters at a time when the headquarters staff was being cut by 20 percent. General LeMay, his boss, often acknowledged the role of his Information Services staff when he said "the only war we are fighting is a war of information." Their have been numerous giants in AF public affairs and Al Scholin named several of those. But the one that made the impact and lead public affairs into the role of trusted advisor to the AF senior leadership at all levels was Reade Tilley . . . it was Reade that brought the field to the professional recognition and acceptance we have benefited from since the years of his stewardship.*

– Tom Halbert

I can't argue with any of the selections in the newsletter, but let us not forget Lou Churchville and Jeff Chandler's look-alike, George Hennrikus . . . Lou and George came to mind immediately, and then there are Ben LeBailey and the late Gen Bob Scott. I worked under both of them at Recruiting Service, and both were credits to and starters of Air Force Public Affairs/Information/Public Information/Information Services, to name just a few of the titles we have borne.

– Charlie Brown

*While the contributions of some have no doubt been greater than others, USAF public affairs has evolved over time with many outstanding contributors. Thus, a Hall of Fame might be more appropriate than the identification of a single individual. At the risk of being unfair to some, my top three nominees for such a Hall of Fame are: Jerry Dalton, Bill McGinty, and Reade Tilley.*

*Jerry long pioneered and eventually established Public Affairs as a vital function – successfully establishing it as a professional field so competent that its worth to the Air Force and the United States was increased many times over. Bill was instrumental in obtaining and then developing a huge new role and mission for the Air Force – that of Space. His contribution to General Bernard Schriever, who spearheaded the effort, was immense. Reade was so effective while at Hq SAC that people began to think of SAC whenever they thought of the Air Force. He brought some of his techniques with him to the Pentagon and many endure to this day . . .*

– Gerry Hickman

Although there have been many outstanding Information Officers, keep to your original thinking. Reade Tilley deserves the honor. He not only was Gen. LeMay's and SAC's Director of Information, but the head of PACAF and ADC's information programs. I had the honor of working for him for several years and I was continually impressed by his abilities. This is the opinion of many of my fellow enlistedmen.

– Jack Jamison

## Attendees

*Dick & Ann Abel  
Pete & Judy Alexandra-  
kos  
Linda & Jack Arnold  
Michelle Bell  
Don & Jeanne Brownlee  
Bob & Judy Brus  
Neil & Connie Buttimer  
Paul & Elizabeth Cole  
Dutch Collins  
Wendy Cooper  
Keith & Peggy Ferris  
JC & Jinny Corcoran  
Jerry & Marion Dalton  
Ted & Becky Daniel  
Rick & Ann Fuller  
Mike & Kelly Gannon  
Sam Giammo  
Robert Glymph  
Jack Gregory  
John & Kathleen Gura  
Tom Halbert  
Marv Harris  
Jim & Patty Hart  
John Haynes  
Pete & Janet Hefler  
Bill & Mary Helmantoler  
John Hinds & Beverly  
Brandt-Hinds  
David & Laura Howe  
Hank Hufnagel  
Rebecca Humphrey  
Frank & Lita Jennings  
Mike Kelly  
Doug Kennett  
John Kirkwood  
Hal Klee  
Harry Lockley  
Chuck Lucas  
Gayle Maxey  
Larry & Karen  
McCracken  
Mike McRaney*







**Membership Meeting**

**Public Affairs**

**Alumni Association**

**Maryland – May 4-6, 2006**



## Attendees

- Fred & Joyce Morgan*
- Pat Mullaney*
- Rick Nollenberger*
- Neil & Lynne Norum*
- Ron Peck*
- Pete Peterson*
- Charley Powers*
- Alice Harry Price*
- Christine Queen*
- Ron Rand*
- Don Rhoads*
- Dave & Carol Schillerstrom*
- William Sharp*
- Dave & Mary Shea*
- Ray & Brenda Shepherd*
- David Smith*
- Ernie Stepp*
- Rich & Carolyn Stevenson*
- Dennis & Hedda Sweatt*
- Becky & Matt Teasdale*
- John & Barbara Terino*
- Lou Torraca*
- Joe Wagovich*
- Tim White*
- Roy Whitton*
- Betty Jane Williams*

## Photo Credits

- John Haynes*
- John Hinds*
- Neil Norum*
- Roy Whitton*
- Betty Jane Williams*

more 





## *Air Force Leaders Mugged* **SECAF Awards Ron Hall**



**Brigadier General Erwin F. Lessel III**, Air Force Director of Communications, and his deputy, Colonel Michelle D. Johnson who also serves as Director of Public Affairs, display the 13th Annual Membership Meeting mugs that were presented to them at the Baltimore meeting. They addressed and fielded questions from AFPAAA members on how the newly formed Air Force Strategic Communications function will meld together Public Affairs and other communications assets to enhance combat effectiveness and communications with a variety of national, international, and Air Force audiences .

If you served in the Pentagon, you probably worked with or had the opportunity to see Ron Hall in action.

Ron's lengthy career of service to the Air Force as a photographer was recognized by the Secretary of the Air Force, Michael W. Wynne, with an Exceptional Civilian Service Award.



The award marked 50 years of service to the Air Force. "He's made more than 18 secretaries of the Air Force and 16 chiefs of staff look a lot younger than they really were," quipped the Secretary.

Secretary Wynne praised Ron not only for his expertise, but for his commitment to the Air Force. "Regardless of the task — a simple promotion ceremony, a diplomatically sensitive foreign visit or a Corona conference

— Mr. Hall responded flawlessly to incorporate the appropriate touch for the occasion," the Secretary said.

Ron said working with such a variety of top leaders in the Pentagon has left him with a lot of good memories.

He is trying to put together an exhibit of his favorite photos from a lifetime of work, but has a problem. "It's taking some time, because the memories keep getting in the way."

**Minutes of the Air Force Public Affairs Alumni Association  
13th Annual Membership Meeting, Saturday, May 6, 2006  
Wyndham Baltimore Inner Harbor Hotel, Baltimore, Maryland**

**Call To Order**

President Linda Arnold called the meeting to order at 2:30 p.m. EDT and a quorum was declared to be present.

She introduced members of the Board and announced that board officers would be moving up and Sam Giammo would become the secretary.

Secretary Pete Peterson read the names of members of the Air Force Public Affairs community who died since the last annual meeting. A moment of silence was observed to remember our deceased colleagues: LTC Ed Johnson, 1Lt Sarah Small, SMSGT Jack Jones, Art Matheson, and Karen McRaney.

**Treasurer's Report**

Treasurer Jim Hart reported that as of March 31, 2006 the total assets of the Association had increased to \$251,139.67 up from 216,017.07 last year. The treasurer's report was approved by the Board at the May 4 meeting and is made a part of these minutes.

Drawing was held for existing Centurion contributors for refund of conference registration fee. Roy Whitton won the drawing.

Through the efforts of Jim Hart and Ron Rand, several corporate sponsorships were obtained to defray conference costs. They included Thursday Ice Breaker Reception – Embry Riddle (Pat Mullaney); Friday Breakfast – Security Services Federal Credit Union (John Worthington); Friday President's Luncheon – Rockwell Collins (Woody Hogle & Tom Hobson); Saturday Breakfast – Wells Fargo Bank (Linda Arnold); Saturday Director's Lunch (Dave Shea); Saturday Reception – Lockheed Martin (Joe Wagovich); and Saturday Banquet (including wine & open bar) – Pratt & Whitney (Ron Rand). Banquet flowers were sponsored by Mike McRaney in memory of Karen McRaney.

Significance of maintaining a high level of corporate sponsorship to support annual meetings was emphasized by the treasurer. This enables registration fees to remain at reasonable levels and benefits to continue for attendees.

**State of the Association**

Chairman Charlie Powers stated the strength of the Association lies in meeting the needs of the membership. He commended John Terino for stepping in at a critical time to take over as editor of the newsletter. AFPAAA relationship with SAF/PA has been solidified with the new Pentagon leadership.

Chairman Powers stressed the significance of increasing membership especially through soliciting active and reserve Public Affairs recent retirees and those close to retirement. He encouraged members to run for the Board of Directors and to support the endowment fund.

**Membership**

President Arnold reported the Association has grown by 34 over the past year to a total of 594 members. Renewal notices were mailed to 175 members whose membership expired at the end of 2005. Renewals were received from 129 for an overall rate of 75%.

**Communications/Newsletter**

John Terino encouraged members to inform him of newsworthy items and to submit photos taken during the annual conference. He stressed the importance of communicating with members on pertinent issues through the newsletter.

**Website/Oral History Program**

John Gura stated changes have been made to the AFPAAA website to simplify the search process and with added features such as a listing of all Public Affairs directors. AFPAAA members can also update their listing in the directory at the website. Oral histories are now available on cd and in written form and can be purchased through the website. He disclosed members will begin to receive an email blast once a week.

**Annual Meeting Survey**

Christine Queen reported 36 responded to the survey. Response to questions relating to attendance at annual meetings expressed concern regarding hotel and travel costs. Reasons for attending meetings included seeing old friends and learning about today's Air Force.

Roy Whitton suggested a publicized big name speaker be included in the itinerary to attract members to the conference.

President Arnold stated great effort is extended to control member expenses and solicited ideas from the membership in this area.

**2007 Annual Meeting (Colorado Springs)**

John Gura announced the 2007 conference will be held May 3-4-5 at the Antlers Hilton in Colorado Springs. Fred Morgan has agreed to serve as chairman for the event. Additional information will be provided on the AFPAAA website.

**New Business**

In response to a question, President Arnold stated all new graduates entering the Public Affairs field will continue to receive their first badge from AFPAAA.

SAF/PA golf tournament will be held June 2 at Andrews AFB. Everyone is invited to participate. Further information available on website.

SAF/PA annual lunch is planned for Thursday, September 28. Details will be posted on website.

**Free Hotel Room Drawing**

Board decided 22 new contributors to the Centurion Fund were eligible for a drawing for two free rooms. Two names were drawn and they received three nights free lodging for this year's annual meeting. Winners were: Betty J. Williams and Robert Glymph. Each of the 22 participants will be eligible for a drawing to receive full registration free for next year's annual meeting in Colorado Springs.

**Adjournment**

Motion to adjourn was made by Tom Halbert and seconded. The motion carried and President Arnold adjourned the meeting at 3:30 p.m. EDT.



## AFPAAA Finances & Membership Status Balance Sheet

March 31, 2006

### Assets

SunTrust Bank Checking	\$ 27,667.67
SunTrust Bank Money Market	\$ 15,987.14
Endowment Fund-NWQ Investments*	\$ 207,484.86
Total Assets	\$ 251,139.67

### Liabilities and Net Worth

Total Liabilities \$ 0.00

### Net Worth

Retained Earnings	\$ 227,642.12
Excess Revenue Over Expenses	\$ 23,497.55
Total Net Worth	\$ 251,139.67

Total Liabilities and Net Worth \$ 251,139.67

\*Includes a transfer in the amount of \$3,065.74 which was made on 3/31/06 and not reflected on the 3/31/06 Morgan Stanley report.

## Membership Report

May 6, 2006

	Jun '05	May '06
Annual Members	238	250
Associate Members	116	125
Lifetime Founders	95	93
Lifetime Members	94	103
Lifetime (Payment Plan)	19	22
Total Members	562	594

Since the last annual meeting, the Association has grown by 32 members to the current 594 members. The Association lost two Lifetime Founders, Ben Scarpero and Charles Linderman last year.

2006 Renewal Effort: Renewal notices to members whose membership expired at the end of the year (2005) were mailed to 175 members (131 full members and 44 associate members) at the end of December. As of today, we have received renewals from 129 members for an overall rate of 75% so far (our goal is 75%). Second reminders were mailed in April.

The Association generally is stable for full (retired) membership but we've seen a steady decrease in associate members. AFPAAA maintains a core group of about 465 full (annual, Lifetime Founder, and Lifetime) members. For the past five years, this number has varied less than 1%. Essentially, the number of full members that fail to renew just about matches the number of new members that sign up or transition from Associate to Full Membership.

The greatest concentration (41%) of full members retired in the 1990-1999 timeframe followed by the 1980-1989 timeframe (30%).

The number of Lifetime members (including those still paying) has increased about 15% per year for the past five years.

The major variance in overall membership is the Associate members, which has varied from a high of 283 in 2003 to the current 122. Prior to 2003, Ron Rand, who actively supported AFPAAA, was the director. In addition, a number of "free memberships" were given to active duty members (many by Mike Gannon). Very few of these recipients have renewed their memberships.

We pick up a few new associate members each year, but generally lose more than we gain. Some of this may be due to a smaller PA force, less corporate encouragement to join and the fact that the emphasis of AFPAAA is on retired people rather than the active force. I suspect that the number will level off. It appears that there is more incentive to join among those nearing retirement than the young troops.

# Corporate Support Major Factor In Baltimore Success

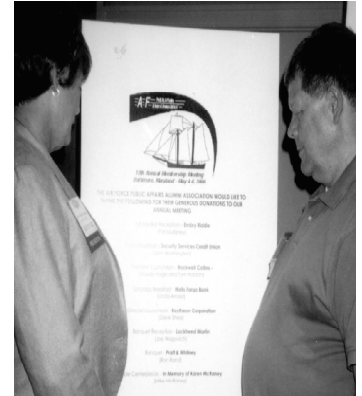
"The assistance of so many corporate sponsors made the difference between having a good Annual Membership Meeting and the great one we had in Baltimore," observed AFPAAA Board Chairman, Linda Arnold. "We are extremely grateful to all the companies and our members who work for them for their generous contributions that meant so much to all who were there."

The contributions were used to defray the cost of various activities during the meeting. This year, in addition to the corporate contributions, former AFPAAA President and Board Chairman Mike McRaney provided the flowers for the banquet in memory of his wife Karen, who passed away earlier this year.

"The support of these companies helps keep our meeting registration fee low while allowing us to make it a more meaningful and high quality event for everyone," said AFPAAA Treasurer Jim Hart, who, with Ron Rand, was responsible for contacting companies for support.

Corporate sponsors of the 13th Annual Membership Meeting

- **Embry Riddle** – Ice Breaker Reception – Pat Mullaney.
- **Security Services Federal Credit Union** – Friday Breakfast – John Worthington.
- **Rockwell Collins** – President's Luncheon – Woody Hogle & Tom Hobson.



**Prominent Credit To Corporations** who contributed to the success of AFPAAA's 13th Annual Membership Meeting was on display in this sign. In addition, there were individual signs crediting sponsors of

in Baltimore and the AFPAAA members employed by them were:

- **Wells Fargo Bank** – Saturday Breakfast – Linda Arnold.
- **Raytheon** – Director's Lunch – Dave Shea.
- **Lockheed Martin** – Banquet Reception – Joe Wagovich.
- **Pratt & Whitney** – Banquet – Ron Rand.

## Baltimore "Casualty" Ernie Stepp OK

The man with the white bandage that covered his right eye and most of that side of his face at the Annual Membership Meeting in Baltimore is OK.

Ernie Stepp spent the first 24 hours of the meeting in a Baltimore hospital shock-trauma center.

The unprogrammed hospital stay was because he suffered a concussion and some nasty bruises and abrasions after falling in the street. At that time, Ernie thought that he might have some serious medical problem.

The next day he met a person who told Ernie that they saw him trip, fall, and almost be run over by a car, which "showed my fall was not caused by medical reasons."

Friday evening at a local

restaurant, Ernie found that the owner was the person who called 911 when he fell.

"I know that some people thought it was strange that I covered my battered face (about the color of egg plant) and remained for the conference," Ernie said.

"I decided it was safer to stay than to try to fly back immediately and have problems on the plane."

It wasn't until after returning home to Arlington, Texas, and talking to doctors there "... did I realize how fortunate I am."

Ernie is watching for optic nerve damage – he has had "no signs of any so far."

He says he is "healing well with no long lasting physical problems and no more mental incapacity than before the fall."



# Membership Application

*Full Members* – former Air Force Public Affairs, Broadcasters, or Bandsmen, military or civilian, retired or separated. *Associate Members* – current or former Air Force Public Affairs, Broadcasters, or Bandsmen, military or civilian, still in service.

I am applying for  Full Membership  Associate Membership

Name \_\_\_\_\_ Date \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Home Fax \_\_\_\_\_

Home e-mail address \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Phone \_\_\_\_\_ Business Fax \_\_\_\_\_

Business e-mail address \_\_\_\_\_

I am  Currently Retired  Part of the active duty, guard, or reserve force

My last/current Air Force Public Affairs/Broadcasting/Band position was/is

\_\_\_\_\_

It was/is at (base) \_\_\_\_\_

My grade/rank/GS/GM was/is \_\_\_\_\_

That was in (month & year) \_\_\_\_\_

I retired/separated from the USAF in the grade/rank/GS/GM of \_\_\_\_\_

in (month & year) \_\_\_\_\_

I am enclosing a check (U.S. funds) payable to:

**AF Public Affairs Alumni Association**

\$300 Lifetime Membership - can be paid in four monthly \$75 installments

\$ 25 One-year Full Membership

\$ 50 Three-year Full Membership

\$ 10 One-year Active Duty, Guard, Reserve Associate Membership

\$ 20 Three-year Active Duty, Guard, Reserve Associate Membership

This is a gift from \_\_\_\_\_

Mail Completed Form & Check to:

**Air Force Public Affairs Alumni Association**

**P.O. Box 447**

**Locust Grove, VA 22508-0447**

## Additions

### **Brewer, Jim**

GS-14 (Associate) 385 Kensington Ave. #4, LaGrange IL 60525, (708) 588-9773; Business: Director, National Civic Outreach (SAF/PANC), 200 W. Adams St., Ste. 1440, Chicago IL 60606, (312) 353-8300; E-Mail: [Jim.brewer@afnews.af.mil](mailto:Jim.brewer@afnews.af.mil)

### **Brus, Robert 'Bob'** (Life Member)

Lt Col (Ret. 1994) 1404 Flagstone Ct., Severn MD 21144, (410) 519-6236; Business: Defense Information School, 6500 Mapes Road, Fort Meade MD 20755, (301) 677-4972; E-Mail: [judebob@cablespeed.com](mailto:judebob@cablespeed.com)

### **Gillert, Douglas J.**

SMSGt (Ret. 1991) 3759 Locust Ave., Long Beach CA 90807, (562) 989-2265; Business: Same; E-Mail: [DouglasJGillert@aol.com](mailto:DouglasJGillert@aol.com)

### **Grohn, Wayne G.**

MSgt (Ret. 1994) 289 Pelican Dr. N, Oldsmar FL 34677; E-Mail: [grohnw@verizon.net](mailto:grohnw@verizon.net)

### **Hargrave, Rick**

Major (Ret. 2005) 21135 Marin Hills, San Antonio TX 78259, (210) 497-5211; Business: (210) 326-8315; E-Mail: [sahargrave@yahoo.com](mailto:sahargrave@yahoo.com)

### **Romero, Richard 'Rich' R.**

MSgt (Associate) PSC 47 Box 124, APO AE 09470, (44) 1480-454732; Business: 423 ABG/PA, Unit 5605 Box 160, APO AE 09470, (44) 1480-843150; Fax: (44) 1480-842474; E-Mail: [Weh8nd2@aol.com](mailto:Weh8nd2@aol.com) [richard.romero@alconbury.af.mil](mailto:richard.romero@alconbury.af.mil)

## Directory Changes

### **Abel, Richard**

Change Business: Leadership is ALL About People, 3526 George Washington Mem Hwy, Yorktown, VA 23693, (757) 265-2506, Fax: (757) 265-4999; E-Mail: [rabe5031@aol.com](mailto:rabe5031@aol.com)

### **Audick, Albert** – Deceased

### **Barone, Susan**

Change Business: Editor, Skywrighter, 88th Air Base Wing Public Affairs, 5215 Thurlow Street, Bldg. 70, Area C, WPAFB, OH 45433, (937)522-3503

### **Black, Jerald**

Home: 19251 Preston Rd. Apt 1315, Dallas TX 75252

### **Brady, Len**

Home: 7810 South Qatar Court, Aurora, Colorado 80016, (303) 693-0911, Business: Self Employed

### **Brownlee, Don**

E-Mail: [don.brownlee@comcast.net](mailto:don.brownlee@comcast.net)

### **Ferguson, Joan**

Business: Director of Communications, Electronics & Integrated Solutions, BAE Systems Office Address: PO Box 863, MS: NHQ1-765, Nashua, NH, 03061-0868, (603)885-2816

### **Grigsby, Jodie**

Last name now Edwards

### **Gruchy, Ron**

E-Mail: [rongruchy@cox.net](mailto:rongruchy@cox.net)

### **Holt, Bryan**

Phone: (334) 395-5473  
E-mail: [holtgroup@charter.net](mailto:holtgroup@charter.net)

### **Jacob, Anthony**

Business: Director, Industry Marketing, Financial Services, Microsoft, One Microsoft Way, Redmond WA 98052 6399, (425) 705 1966; Fax: (425) 936 7329; E-Mail: [tony.jacob@microsoft.com](mailto:tony.jacob@microsoft.com)

### **Justice, Chet**

E-Mail: [carolchet@earthlink.net](mailto:carolchet@earthlink.net),  
Delete Business

### **Katzaman, Jim**

Work: Public Affairs Consultant, Booz Allen Hamilton, Phone: (410) 570-6101; E Mail: [jimkatman@cablespeed.com](mailto:jimkatman@cablespeed.com)

### **Linderman, Charles** – Deceased

### **Maloney, Pat**

Business: Community Relations Manager, Voices for Children, 920 N. Vandeventer, St. Louis, MO 63108, (314) 552-2512

### **McCullough, Bob**

Business: CPS Energy,  
E-Mail: [rgmccullough@cpsenergy.com](mailto:rgmccullough@cpsenergy.com)

### **McNally, Frank**

E-Mail: [mcnallyf@si.edu](mailto:mcnallyf@si.edu)

### **Nei, Toivo**

Add: Apt.3306 to home address

### **Parr, Gerda**

Address: 7013 Brentwood Drive, Upper Marlboro, MD 20772, (301) 627-6288, E-Mail: [parrg@comcast.net](mailto:parrg@comcast.net)

### **Pfeiffer, Thomas**

E-Mail: [tpfeiffer1@kc.rr.com](mailto:tpfeiffer1@kc.rr.com)

### **Rea, Johnny**

Address: 2955 Helmsdale Drive, Colorado Springs, CO 80920, Business: AFSPC PA, Peterson AFB, CO 80914, (719) 554 3835, E-Mail: [johnny.rea@peterson.af.mil](mailto:johnny.rea@peterson.af.mil)

### **Ben Scarpero** – Deceased

### **Schillerstrom, Dave**

Add: ( Dec. to April) 299 North Riverside Dr, Apt. 103, Pompano Beach FL 33062, E (954) 783 8346 E  
E-Mail: [dancstrom@comcast.net](mailto:dancstrom@comcast.net)

### **Scholin, Allan**

Phone: (813) 920-8057

### **Schultz, Tom**

Rank: Col; Home Phone: (303) 840-7196

### **Seara, Oscar**

Address: 12852 139th Street N., Largo, FL 33774

### **Shumaker, Tom**

E-Mail: [tomandpatshumaker@yahoo.com](mailto:tomandpatshumaker@yahoo.com)

### **Steinhauser, Dana**

Delete Work Address

### **Trefts, Valerie**

Rank: Lt Col

### **Williamson, Roy**

Delete Work Address

### **Worthington, John**

Business: Senior Vice President, Corporate Communications, Security Service Federal Credit Union, 16211 La Cantera Parkway, San Antonio, TX 78256, (210) 476-4489, (210) 476-4469 (Fax); E Mail: [jworthington@ssfcu.org](mailto:jworthington@ssfcu.org)

**Air Force Public Affairs Alumni Association News & Notes**, John Terino, editor, is published quarterly for members by the Air Force Public Affairs Alumni Association, P. O. Box 447, Locust Grove, VA 22508-0447. On-line subscriptions are available at [www.afpaaa.org](http://www.afpaaa.org). **Membership Information:** Individuals who have served in Air Force Public Affairs, an Air Force Band, or as an Air Force Broadcaster, military or civilian are eligible for *Full Membership*. Current or former Air Force Public Affairs, Broadcasters, or Bandsmen, military or civilian, still on active duty, or in the Guard or Reserve are eligible for *Associate Membership*. **Membership Rates:** \$300 for life membership (payable in four quarterly \$75 installments). \$25 for one-year membership or \$50 for a three-year full membership. \$10 for one-year or \$20 for three-year associate membership. Membership applications are available at [www.afpaaa.org](http://www.afpaaa.org). **Board of Directors and Officers:** Chairman, Linda Arnold; President, Tom Halbert; Vice President, Pete Peterson; Secretary, Sam Giammo; Treasurer, Jim Hart; Members Dick Abel, Linda Arnold, Sam Giammo, Tom Halbert, Jim Hart, Hank Hufnagel, C. B. Kelly, Pete Peterson, Christine Queen, Hal Smarkola, John Terino, Miles Wiley. **Committee Chairmen:** Annual Meeting, Pete Peterson; Communications, John Terino; Development, Joe Purka; Elections, Kathy McCollom; Finance, Jim Hart; Membership, Neil Buttmer; Oral History, John Gura; Public Relations, Bud Ross; Web Site, John Gura.



## Welcome Aboard To . . .

Jim Brewer	Harry Lockley	Carlos Roque
Douglas J. Gillert	Mary McHale	Adam Stump
Wayne G. Grohn	Melinda Morgan	Neil Talbott
Rick Hargrave	Tracy O'Grady-Walsh	Jerry Taranto
Byron James	Rich Romero	Becky Teasdale
Jeffrey Jones		Danny Weaver

**New Lifers . . .** Congratulations to Bob Brus on joining as a Life Member of AFPAAA and to Alan DeFend, Ed Lansdale, Rick Lehner, F. E. Nollenberger, O. Ernest Stepp, and Danny Weaver who upgraded to Life Memberships.

**Lost . . .** If you know where any of these members are, please let us know or have them contact us with their current address:

Ann Bennett	Michael T. Halbig	Ron Lindeke
Angela Billings	Alysa Harvey	Jennifer Moore
Jan Dalby	Maryellen "MJ" Jadick	Thomas E. Wenz, II

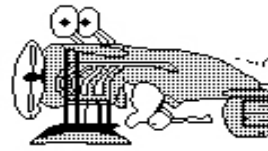
**Rosenker To Head NTSB . . .** President George W. Bush has nominated AFPAAA member Mark V. Rosenker for a two-year term as Chairman of the National Transportation Safety Board. Mark is currently the Acting Chairman of the NTSB, and has been on the Board and its Vice Chairman since 2003. An Air Force Reserve major general, prior to the NTSB, Mark was Deputy Assistant to the President and Director of the White House Military Office. He was vice president for public affairs of the Electronic Industries Alliance for 23 years.

**Father Hunt . . .** Paul Murray would like to know more about the father he never met, Sergeant Richard Edward Jason. Paul believes Sgt Jason was a broadcaster at Nakon Phnom in 1971-72 and in Berlin in 1973-76. If you knew his dad or have any information about him, please contact Paul at: [ptmurray@cfl.rr.com](mailto:ptmurray@cfl.rr.com)

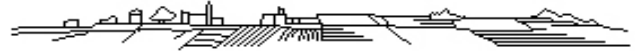
**Moving Up . . .** AFPAAA member and SAF/PA director from December 2003-November 2005, Fred Roggero, has been selected for promotion to major general. He is currently Deputy Director of Operations, Headquarters Air Mobility Command at Scott Air Force Base, Illinois.

**Visit USAA . . .** AFPAAA member Mike Kelly, Executive Director of Military Communications at USAA would like to see you. Mike is offering tours of the USAA campus and the Corporate Communications Office to members residing in or visiting San Antonio. Call him at: 210 498-9309; or via e-mail: [michael.kelly@usaa.com](mailto:michael.kelly@usaa.com)

**Shades Of Goebbels . . .** If you think winning the hearts and minds of the people is just as important as a military victory in the war on terror, check out "Communication and Media Strategy in the Jihadi War of Ideas." Prepared by the Consortium for Strategic Communication at Arizona State University's Hugh Downs School of Human Communications, the 24-page report details how al Qaeda uses the media to further its aims. An easy .pdf download of the paper is at: [www.asu.edu/clas/communication/about/terrorism/](http://www.asu.edu/clas/communication/about/terrorism/)



# Prop Wash & Jet Blast



**Annual Meeting Kudo . . .** New member JC Corcoran, Com Rel Chief at Hanscom, thanks "every member of AFPAAA at the annual meeting for the kindness and warm welcome wife Ginny and I received as new members of the "family." I have to admit, I was a little sceptical at first, you quickly made both of us feel as if we had been members for a lifetime and that feeling was priceless . . . I have been to several such organizational get-togethers, but never have I felt more welcome as I did in Baltimore . . . We enjoyed every minute of our stay and look forward to joining you again."

**Keep Up With The AF . . .** by subscribing to the new U.S. Air Force Highlights at [www.af.mil/subscribe/Highlights](http://www.af.mil/subscribe/Highlights) The monthly replaces the weekly Newslink e-newsletter. Highlights focuses on the Air Force's most important issues, challenges, and accomplishments. Check it out before you subscribe by going to [www.afnews.af.mil/safpanc/Highlights/20060608.html](http://www.afnews.af.mil/safpanc/Highlights/20060608.html)

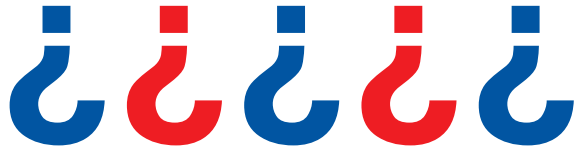
**What You See Is . . .** Curious about how Iraq is being covered on TV? Go to [www.mrc.org](http://www.mrc.org) for the 16-page report "TV's Bad News Brigade," prepared by The Media Research Center in Alexandria, VA. It analyzes ABC, CBS and NBC's evening news Iraq coverage. A similar analysis of cable news coverage is slated for later this year.

**Are You A Classmate . . .** of retired Navy Journalist Robert Leonard who attended the Air Force University of Oklahoma Public Affairs Short Course in 1983. If you are a classmate of Bob he would like to get in touch with you. Contact him at: [rleonard@earthlink.net](mailto:rleonard@earthlink.net)

**Red Cross Needs PA Volunteers . . .** Last years' hurricanes hit the American Red Cross hard and it needs help – experienced volunteer public affairs help. All its "bench strength" was exhausted in just a few weeks last year. New volunteer talent, especially that found in retired military PA professionals is needed – no Red Cross experience required, just a willingness to respond when disaster strikes. Expenses are paid and training is provided. Contact Stephanie Millian by phone at 202 303 4488 or by e-mail at: [millianst@usa.redcross.org](mailto:millianst@usa.redcross.org)

**SAF/PA Alumni Luncheon . . .** Thursday, September 28th at Noon in Pentagon Executive Dining Room lounges 1&2. Tab is \$20 check or cash at the door; choice of chicken or pasta. RSVP by September 22 to Capt. David Small at: [david.small@pentagon.af.mil](mailto:david.small@pentagon.af.mil) or MSgt Jim Varhegyi at: [James.Varhegyi@pentagon.af.mil](mailto:James.Varhegyi@pentagon.af.mil)

You Should Be . Find Out How On Page 2.



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