

AFPAAA Membership: It's Time To Reload, "Every Member Get A Member"



AFPAAA, both financially and in membership, is in great shape at the moment . . . but what about the future?

The endowment fund is invested in conservative funds and continues to grow to provide the means for our association to operate in the years ahead; that's the good news.

The membership story is not good news.

While there are currently more than 550 members, that number has been steadily declining in recent years. But, if we look inside the numbers it would appear that steady decline is on the verge of becoming a rapid descent. Why?

Most of the 255 members in the Lifetime Founder and Lifetime categories are in their 60s and 70s. Of our 247 full members, 37 broadcasters received

complimentary memberships that have expired, but they are being carried for an extra year to see if they will renew. There are a combined 115 non-complimentary memberships that will expire either this December or in December 2015.

Even with an aggressive campaign of renewal notices, there is a potential for the loss of more than 100 AFPAAA members in less than two years.

We must add to our rolls to ensure AFPAAA will continue to be able to support the Air Force Public Affairs, Band, Broadcasting, and Visual Information fields. And, practically, that means younger members, either full or associate, who are under age 60. Why 60? Because the field of potential members older than 60 has been pretty well solicited by their contemporaries in past membership drives, although

new, older members are certainly welcome.

If each AFPAAA member brings in a new member – someone they served with on active duty or are currently serving with – the membership decline can be reversed and the members needed to sustain AFPAAA's future assured. The same applies for getting someone to rejoin who allowed their membership to lapse.

A membership application is on page 7. Make as many copies as you need. Or, go to our web site: <http://www.afpaaa.org/membership.html> for an on-line application.

Those who get the most new members/renewals will be recognized May 14-17, 2015, at our Annual Membership Meeting,

"Every Member Get A Member" can only succeed through us, the members of AFPAAA.



AFPAAA Coin Now Available



An artfully fashioned AFPAAA Challenge Coin is now available to all members. New and uniquely our own, the coin is a beautiful symbol of AFPAAA's camaraderie and dedication.

One side - above left - features a USAF Master Public Affairs Badge in silver on an Air Force blue background. The gold border is embossed with: "Committed to Preserving the Heritage & Professionalism of USAF Public Affairs" and "Air Force Public Affairs Alumni Association."

The reverse - above right - displays the AFPAAA oval logo on a stylized American Flag bounded by a thin golden rim. The four-color AFPAAA coin is 1.75" diameter and 3 mm thick.

Challenge Coins are traditionally given out to prove membership when challenged, to enhance morale and to

be collected. In practice, challenge coins are normally presented in recognition of special achievements and exchanged in recognition of visits to an organization.

In the Air Force, military training instructors award an Airman's coin to new enlisted personnel upon completion of their Basic Military Training and new officers are awarded a coin upon completion of Air Force Officer Training School. Many career fields as well as units and organizations have their own coins.

Every AFPAAA member should have a coin. They make great gifts too! Orders are shipped either 1st Class or Priority Mail.

The AFPAAA Challenge Coin cost: \$10.00 each with an additional flat \$5.00 shipping and handling fee no matter how many coins are ordered at one time. To order your coin(s), go to: www.afpaaa.org/coin.html

Mark Your Calendars! AF Memorial, SR-71, Concorde, Pentagon, Highlight May 22nd Annual Membership Meeting Plans

A great program is being put together for our 22nd Annual Membership Meeting by overall and on-site meeting chairmen Perry Nouis and Frank McNally. Already on the agenda are briefings arranged by SAF/PA in the Pentagon, a visit and group picture at the Air Force Memorial, and a tour of the Smithsonian Air and Space Museum's Steven F. Udvar-Hazy Center near Dulles Airport.

In the Center's two huge hangars there are thousands of aviation and space artifacts, including an SR-71 Blackbird, a Concorde, and the space shuttle Discovery. And there are more activities in the planning stages.

The Hilton McLean Tysons Corner Hotel will be the headquarters for our May 14-16 gathering,

including registration, the ice breaker reception, and our concluding banquet.

The hotel is adjacent to the massive Tysons Corner shopping complex. The newly opened Metrorail Silver Line Tysons Corner station is nearby providing access to downtown Washington D.C.

Additional details of the three-day program, the yet to be determined Annual Membership Meeting registration fee, the registration form, and the group rate for rooms at the Hilton and how to obtain it, will be in the January issue of AFPAAA News & Notes and posted on our web site at: www.afpaaa.org.

Now is the time to start making your plans for our informative, festive, camaraderie-filled meeting.



We Mourn The Passing Of Air Force Medal Of Honor Recipient Bernard Fisher . . . who was a major flying an A-1 Skyraider on March 10, 1966, when he landed in the face of withering fire to rescue a pilot who crash landed near an isolated, besieged Special Forces camp near the Vietnam-Laotian border. He retired as a colonel. He was 87 when he died on August 16.

America: A Cultural Enigma . . . by AFPAAA member Don Gilleland is now available in Kindle and Nook for E-readers, in addition to printed copies which can be obtained through the AFPAAA Store at: www.afpaaa.org.

The Fall Strategic Studies Quarterly Is The Austere Defense Special Edition . . . offering

insights into what the Air Force and the other services face in the era of sequestration. Articles include: Austere Defense: Challenges and Opportunities - W. Michael Guillot. Surviving austerity will require a partnership between DoD, Congress, the defense industry, and the American people. That partnership needs a new approach to how the United States views its defense expenditures — more as the foundation of national security and much less as direct support to a particular constituency.

Strategy and Force Planning in a Time of Austerity - Brig. General Michael J. Meese, USA, Retired. The definition of the US role in the world and its strategic goals flow from budgets, not the other way around. This article focuses on the “means” part of the ends, ways, and means of strategy to explain how austerity affects force planning and strategy.

Rethinking Readiness - Todd Harrison. The role of readiness as part of defense strategy is especially important today given the evolving threat environment and the impact of sequestration on defense spending. The trillion-dollar question for defense is: How can resources be allocated most effectively to achieve the readiness required by strategy?

For the full Austere Defense Special Edition go to: <http://www.au.af.mil/au/ssq>

Air Force Public Affairs Alumni Association News & Notes: John Terino, editor, is published quarterly for members by the Air Force Public Affairs Alumni Association, P. O. Box 447, Locust Grove, VA 22508-0447. On-line subscriptions are available at www.afpaaa.org. **Membership Information:** Those who have served in Air Force Public Affairs, an Air Force Band, as an Air Force Broadcaster, or in the multimedia career fields, as either military or civilian, are eligible for *Full Membership*. Current or former members of those career fields, still on active duty, or in the Guard or Reserve are eligible for *Associate Membership*. **Membership Rates:** Lifetime \$300 (payable in four quarterly \$75 installments); Full Membership, one-year \$25 or three years \$50. Associate Membership, one-year \$10 or three years \$20. Membership applications are available at www.afpaaa.org. **Officers and Board of Directors:** Chairman, Phil Ratliff; President, Clem Gaines; Vice President, Larry Clavette; Secretary, Judy Bivens; Treasurer, Jim Hart; Dick Abel, Jay DeFrank, Tom Dolney, Art Forster, John Gura, John Terino, Johnny Whitaker. **Committee Chairmen:** Annual Meeting, Perry Nouis; Communications, John Terino; Development, Joe Purka; Elections, Kathy McCollom; Finance, Jim Hart; Membership, Neil Buttimer; Oral History & Web Site, John Gura; SAF/PA Liaison, Art Forster.

From The President's Pen



Greetings - I hope you had a great summer and Labor Day holiday. Jean and I just returned from the Seattle area where we took our first-ever cruise to Alaska. Before boarding the ship, we spent an afternoon with Mark and Janet Foutch. They came to show us around the town and we really appreciated it. That visit points out an important part of AFPAAA - we are a national organization with members all over the country.

You will see from the articles in the newsletter that the Association continues to be in solid financial shape. So that is always good news and we can use that in our “Every Member Get A Member” campaign. Growing our membership is essential to the future of AFPAAA. All of us know current and former colleagues from the Public Affairs, Band, Broadcasting, and Visual Information fields. Some of those fields have affiliated organizations, but I rather doubt they offer an annual reunion (always well run), an updated web site, the directory, and, not to be discounted, the knowledge that we can stay connected to people who had such an impact on our Air Force years.

I was impressed in July when the Air Force issued “America’s Air Force: A Call To The Future.” We do not know how technology will shape the future, what current items will become obsolete – I still have videotapes that I need to convert to DVDs – what social revolutions will occur and how they will shape both information and perceptions. We still believe the Air Force brings, and will continue to bring, unique and valuable capabilities to our national defense and, from our professional perspective, it will be interesting to see how our colleagues will support commanders and frame the messages in today’s constant information environment.

Speaking of the future, DINFOS is in the midst of a \$30 million renovation and expansion by the U.S. Army Corps of Engineers, Baltimore District, due to be completed in 2015. I saw the work in progress when I attended the DINFOS Alumni Day on August 6 that celebrated the 50th Anniversary of the school. AFPAAA Life Member Mike Gannon led a team that brought in a diverse panel of graduates: Robert Hastings, now a senior VP for Bell Helicopter; AFPAAA Lifetime Founder Joe Wojtecki, Center for Risk Communication, and Sunny Anderson, who hosts a show on the Food Network. Each had a different perspective but affirmed that the DINFOS experience shaped their professional work.

Check out the AFPAAA web site. www.afpaaa.org for the latest information on the 2015 Annual Membership Meeting. And, don’t forget Every Member Get A Member – reach out to current and former colleagues and encourage them to join us.

– Clem Gaines

Lord Guard & Guide

William T. Coleman, Jr.

AFPAAA Lifetime Founder Bill Coleman, whose multifaceted career ranged from a P-38 fighter pilot in World War II, through SAF/OI Chief of Public Information, to producer of movies and the NBC-TV *Project UFO* series in 1978-79, died July 9, in Ocala, Florida. He was 90 years old.

His Air Force career began as an aviation cadet where he demonstrated flying skills that made him an instructor pilot before assignment to the Pacific where he flew 155 combat missions, mostly in P-38s. Before he left the cockpit, Bill flew 57 different aircraft, including jets.

Bill stayed on active duty after war until he transferred to the Air Force Reserve. He earned a degree in journalism from the University of Florida, before being recalled to active duty during the Korean War. First assigned to Greenville AFB, Mississippi, then Taiwan, he was soon moved to Clark AB, Philippines as the base Information Officer, a prelude to becoming 13th AF Director of Information.

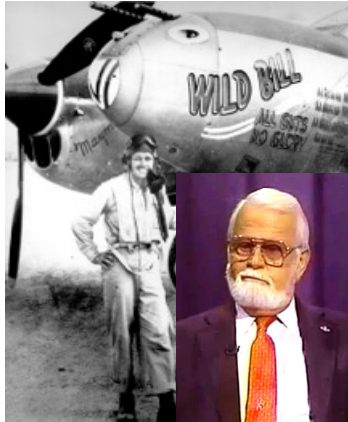
In 1964 he moved to Patrick AFB, Florida, where he was instrumental in opening the space program to the news media and the public. He retired in 1974 as a colonel. In retirement he produced and/or directed more than 600 television news reports and documentaries and 25 movies.

Bill is survived by his son, William T. Coleman, III, daughter Karin, and three grandchildren. He was interred at Florida National Cemetery on July 14. Remembrances in Bill's name may be made to the Wounded Warrior Project at: www.woundedwarriorproject.org

I worked for Bill in the Pentagon for five years. He was mentor of mine. I was always impressed by the fact that he kept a Bible on his desk and was quick to quote scripture when counseling subordinates. Unfortunately, today he would not be allowed to do that; however, I suspect that he would not have been deterred by such rules. He was an exceptional Christian, an incredible leader, and a man of towering integrity. I will cherish my memories of Bill forever.

– Don Gilleland

The term “renaissance man” must have been coined for Bill Coleman. How else do you describe someone who could play trombone and linebacker, fly a P-38 in combat and serve as an atomic test guinea pig? How do you categorize a person who was a pioneering space spokesman, successful farmer, skilled writer, movie producer, UFO authority, PR expert, mentor and raconteur? What made him special was his willingness to share his knowledge and guidance with many of us “younger types” who had more energy than sense. He was always ready to guide - sometimes not gently - but always with good will and a twinkle in his eye. His collection of “Pithy PR Proverbs” is typical of



his perspective and willingness to “pass it forward.” I know it’s a cliché, but he really was “one in a million!”

To get the full measure of Bill’s unique character and experience read the summary of his oral history in the Summer, 1998 Issue of AFPAAA’s Newsletter, or read his complete Oral History available from the [afpaaa](http://afpaaa.org) web site.

– John Gura

Bill was a motivating influence in my PA career. Strong, professional leader.

– Dick Abel

We have lost another great PA legend in Bill Coleman. He was my boss as Chief of Media Relations at SAF/OI in the early ‘70s when, among other things, I was the spokesman for Project Blue Book, which the Air Force was in the process of closing. Bill had a great interest in the subject and, in fact, after he retired he was the technical adviser to the short-lived, Jack Webb-produced TV series in the late ‘70s titled “Project UFO.” More important, however, was his PA work in our early space program. I recall he was a panelist on the subject at our 1999 annual meeting in Satellite Beach, Florida. Fascinating stories, fascinating man.

– Dave Shea

Merritt G. Garner

Jerry Garner, whose military career included being a pilot, Information Officer, and attaché, died peacefully in his sleep of congestive heart failure at his home in Young Harris, Georgia, on March 4. He was 92.

Jerry was born in Shreveport, Louisiana. He saw service in World War II, Korea, and Vietnam.

During World War II he had several distinctions: As the pilot of the photo reconnaissance version of the P-38 fighter, he flew four missions on the morning of D-Day; he was a squadron commander at the age of 22, and he was the first American pilot to command a Royal Air Force Squadron in the European theater.

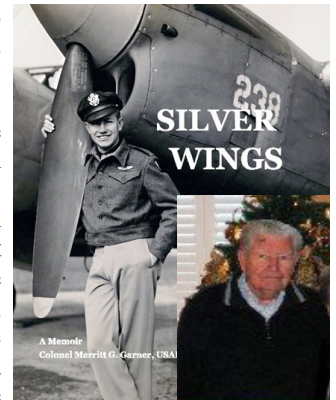
Following the war he was the air-attaché in the American embassy in Warsaw, Poland. As a squadron commander at Eglin AFB he gave Charles Lindberg his first ride in a jet plane.

In Vietnam, he played a key role as Chief of the Public Information Division, Office of Information, MACV, from mid-1968, to mid-1969. The PI division was the largest in MACV/OI with officers and NCOs from each of the services. He also served as Director of Information for Military Airlift Command.

Jerry’s last assignment was as chief of the Sino-Soviet desk for the Joint Chiefs of Staff in the Pentagon. He retired as a colonel.

His post military career included being vice president of marketing for Landmark Banks in Ft. Lauderdale, Florida; and general manager of Sapphire Valley Golf and Country Club in Western North Carolina. He also authored his autobiography, **SILVER WINGS: A Memoir**.

Jerry was buried with full military honors at the Veterans Memorial Cemetery, Canton, Georgia. He is survived by his wife, Kathryn F. Garner; his two children: J.P. Garner and Christa Garner Young, four grandchildren, and two



great-great grandchildren. Remembrances in Jerry's name may be made to the Wounded Warrior Project at: www.woundedwarriorproject.org

For me, Jerry Garner epitomized the "greatest generation." In WW II he flew photo recon missions on D-day and was a squadron commander at age 22. Later he was an air attaché in Warsaw, Poland. He led a squadron of test pilots at Eglin and later served on the Sino-Soviet desk for the Joints Chiefs of Staff in Washington. I first met him in the late 60's at Scott AFB where he was the Director of Public Affairs (then Information) at Hq, MATS, later Hq MAC.

I will always remember his ready smile and his gentlemanly ways. He was ever-patient, always encouraging, sometimes demanding and consistently supportive. He had a way of making our group of young officers believe we could do anything. Which we often tried to do. How else can you explain my priority message to him from Vietnam asking for access to a C-141 to help an ABC-TV documentary crew. Or, more to the point, his quick reply - through the CINC - assigning this non-rated PA a C-141 for 12 unrestricted hours! The airlift squadron CO was nonplussed - but, helpful - eventually.

I last saw Jerry at our annual meeting in Satellite Beach, Florida in April of 1999. To my eyes, he hadn't changed much. Still not a hair out of place, a familiar welcoming smile and calm demeanor. And, that's the way I remember him today.

- John Gura

Richard L. Kline

AFPAAA Lifetime Founder Dick Kline, whose 21-year Air Force career was followed by 15 years with Lockheed Martin, died March 3 of lung cancer at Cottage Hospital, Santa Barbara, California. He was 73.

Dick was born in Norton, Kansas, and graduated from the University of Kansas in 1962 with a BS in journalism and an AFROTC commission as a second lieutenant. He would earn an MS in Management and Organizational Development from United States International University in 1978.

His initial assignment was at Seymour Johnson AFB, North Carolina, followed by Vietnam in 1966-67. Much of his career was with Strategic Air Command at Hq SAC, Omaha, Nebraska and Vandenberg AFB, California.

Dick's SAC assignments were interrupted when he was sent to the Defense Language Institute for Spanish language training in 1969, with a follow-on assignment to U. S. Southern Command, Panama Canal Zone. Initially he did community relations work in Central and South America, then he was assigned to Air Force media and community relations, including heading task forces that handled international news media covering disasters in those areas. When he left in 1975, he was the HQ USAFSO Chief of Information.

His last assignment was at SAC Headquarters where he was chief of the media division. Although selected for promotion to colonel, in 1984 Dick chose to retire as a lieutenant colonel.



His civilian career with Lockheed Martin in marketing and public relations began at Vandenberg AFB. A year later he moved to Denver to work program and business development for Lockheed Martin's ICBM program.

From 1991 until his retirement in 1999, Dick was in the company's Los Angeles office. When he retired he was Lockheed Martin's Los Angeles Manager for Launch Vehicles and Systems with responsibility for customer relations and new business development involving existing missiles and future space programs

Dick is survived by his wife of 53 years, Lesta; daughters Debby and Kym; six grandchildren; two great grandchildren, and his brother, Colonel (Ret.) Robert W. Kline.

Remembrances in his name may be made to the Wounded Warriors Project at: www.woundedwarriorproject.org or to the First United Methodist Church of Lompoc Foundation, 925 North F Street, Lompoc, CA 93436.

Harry M. Zubkoff

Harry Zubkoff, the man who oversaw DoD's Current News and associated research activities for almost four decades, making Current News one of the most sought after and influential publications in Washington, died May 27, from complications following a heart valve procedure. He was 92.

He was born in Buffalo, New York. Harry readily admitted he had a wide-ranging thirst for knowledge, but he didn't go to college, instead working to take care of his terminally ill parents.

At 16, Harry got a learner's permit to drive—and one to fly, which he considered one of the loves of his life. He taught flying at the Buffalo airport. In 1939, he went to work for Bell Aircraft in Buffalo.

From 1945-1946, Harry was as a member of the Army Counter-Intelligence Corps in Europe where he gathered evidence against Nazi war criminals charged with crimes against humanity.

He was working at the Pentagon when the Air Force started a flying club. They needed instructors who could teach ground school subjects as well as how to fly an airplane. Part of Harry's pay was in flying time, which he took advantage of for 30 years.

Harry retired from DoD in 1986. Among his many retirement activities he co-wrote a newsletter on defense issues and the book "Flights," and he taught ESOL students at the University of Maryland.

He is survived by his son, Earl Zubkoff, daughter, Elaine Blackman, and two grandchildren. He was predeceased by Jeanette, his wife of 70 years, in November 2013.

The Air Force, DoD and the Public Affairs community lost a good friend and colleague when Harry Zubkoff passed away. While he was widely known as one of the most influential publishers in Washington with his twice daily "Current News," those of us who knew him had a different appreciation of him.

Harry was truly a Renaissance man. He was a gifted author, poet, and a man who knew something about everything. I knew him for 40 years and had great respect for his intellect and knowledge of DoD and its history.

I met Harry when I reported into SAF/PA's Magazine and Book Branch in 1974. His offices were down the hall from us. Because he let us use his copy machine, I ran into him there often and our brief conversations grew into a long-lasting friendship. One of the first things we had in common was

our love of the era of Big Bands and Harry had an extensive collection of their recordings. Because he knew so much about them and their music, he made cassette tapes of their performances along with his commentary about them and their history. Once in a while, a few of us would gather in Harry's office after work on a Friday afternoon and listen to those recordings. On one particular afternoon in October of 1977, Pete Hefler and I ambled down there to listen to Bing Crosby when we learned that he had died that day.

One of the many anecdotes about Harry that add an extra dimension to his life involved Janie LeMay, General Lemay's daughter. She was working for Harry one summer and asked him to teach her to fly. Harry said he would. A few days later he received a call from the FAA asking if he knew of any reason why General LeMay had requested a copy his flight records. General LeMay must have been satisfied with what he saw, because Harry did teach Janie to fly.

That was the Harry Zubkoff I knew. And I will miss him. A great loss.

– Gene Sands

Before I knew Dad was the Pentagon poet laureate, he was writing poems to me—while I was away at camp and college, on special occasions, and to console me when my cat died.

I remember him reading several books a week. He believed that one of the most important skills you can acquire and cultivate is reading. He often gave advice about reading news from several sources (or watching several news channels on TV) before you form an opinion. He was my go-to person for what's happening in politics.

He loved to tell stories to any audience, and always around the dinner table. He never ran out of experiences to talk about, but he didn't boast.

One classic story he told was: "In the early 1960s, after Secretary McNamara had designated the Air Force as his Executive agent to do what we had been doing for the Air Force—to do it for the whole Dept. of Defense and all its Agencies, we started getting requests from other government agencies to provide copies our publications for them. The White House was one of those agencies, specifically the Office of the Press Secretary, and the National Security Advisor asked us to send the material pertinent to their interest.

By the summer of 1963, I was sending the Press Secretary several dozen articles a day of special interest to the President, and he, the Press Secretary, Pierre Salinger, used to call me once or twice a week to ask for things. So a call from him was not unusual.

One day, when I had sent him a really heavy bundle of articles to read, he called and the conversation went like this. 'Harry, somebody here wants to talk with you.' 'Okay,' I said, 'Put him on.' Next voice I heard. 'Harry? This is Jack Kennedy,' as though I didn't recognize that distinctive voice. 'Yes, Mr. President.' 'These articles you send me,' he said. 'Do you read them all yourself?' 'Yes, sir,' I managed. 'Well, I just wondered, I read about 4,000 words a minute and I have a hard time keeping up with it, along with all the other things I have to read. How fast do you read?' 'Oh,' I said, 'I read close to 4,000 a minute, too, Mr. President. Do you want me to cut back on these things?' 'No, no,' he said, 'I just want to be sure that you suffer as much as I do. Keep it coming and thanks.'

– Elaine Blackman



Harry Zubkoff was a very social person. He loved being with his many friends and relatives, and establishing new relationships. In his 70's he extended his reach with e-mail, engaging with a widening circle of people of all ages. He e-mailed notes and articles every day – current events, humor, Israel, and whatever eclectic topics he found interesting. Last time I looked, his current contact list includes 14 overlapping groups, so he could target any particular message to the people he knew would be interested.

In his 80's he started using Facebook. He made Facebook his home page so that every time he sat at his computer he could see, and comment on, the latest posts from dozens of friends and three generations of relatives.

My father was generous with his time and advice, helping countless people over the years with their careers and personal goals. I'm afraid that I myself took too little advantage of his wisdom and experience.

My father frequently mailed gifts -- books, toys, gadgets -- to friends and their children. The Leisure World post office knew him well.

During my mother's final years, as her mind clouded and her body weakened, he became her helper, then her caretaker. He gave up most of his social activities, and put his own needs on hold. Physical issues and lack of sleep took a toll on him but he never complained. Last November they moved to Riderwood assisted living, but my mother, his wife of 70 years, was there for only 10 days before passing away.

Rather than turning inward or yielding to depression, he started rehabilitating his life. He got a much-needed medical procedure in December and as his strength was returning he pushed to move into a larger, independent-living apartment, which he did in February. He quickly made it his -- as my sister says, he created his perfect man-cave.

There he was surrounded by his books and pictures, drawers full of files, and dozens of mementos, not to mention hundreds of pens and pencils, and many staplers, pairs of scissors and rolls of tape. He had space and freedom again to do the things he loved -- pursuing his many hobbies and interests, enjoying and re-recording his huge music collection, writing, having meals with old friends, keeping on top of the news of the day, and sitting outside on his new patio. It was just becoming warm enough to do that when he went to Johns Hopkins for what we thought would be only a few days.

My father was always incisive in his opinions about events and people. I was very young when I first heard the expression "horse's ass". He mellowed as he aged, but he kept his tendency to make sharp judgments and the drive to keep learning. And to keep doing, and growing, and living.

In his last couple of hours before he became too sleepy to talk, Dad gave Elaine and me some instructions and made some final statements. I don't think he saw me writing them down with one hand while I held his hand with my other one. He said, "take care of each other". He said "don't mourn me, I led a full life". Right up to his death, he taught us about living.

– Earl Zubkoff



Membership Application

Full Members – former members of the Air Force Public Affairs, Broadcasting, Bands, or Multimedia career fields, military or civilian, retired or separated. *Associate Members* – current or former members of the Air Force Public Affairs, Broadcasting, Bands, or Multimedia career fields, military or civilian, still in service.

I am applying for Full Membership Associate Membership

Name _____ Date _____

Home Address _____

City _____ State _____ Zip _____

Home Phone _____ Home Fax _____

Home e-mail address _____

Business Address _____

City _____ State _____ Zip _____

Business Phone _____ Business Fax _____

Business e-mail address _____

I am Currently Retired Part of the active duty, guard, or reserve force
My last/current Air Force Public Affairs/Broadcasting/Band position was/is

It was/is at (base) _____

My grade/rank/GS/GM was/is _____

That was in (month & year) _____

I retired/separated from the USAF in the grade/rank/GS/GM of _____

in (month & year) _____

I am enclosing a check (U.S. funds) payable to:

AF Public Affairs Alumni Association

- \$300 Lifetime Membership - can be paid in four monthly \$75 installments
- \$ 25 One-year Full Membership
- \$ 50 Three-year Full Membership
- \$ 10 One-year Active Duty, Guard, Reserve Associate Membership
- \$ 20 Three-year Active Duty, Guard, Reserve Associate Membership

This is a gift from _____

Mail Completed Form & Check to:

Air Force Public Affairs Alumni Association

P.O. Box 447

Locust Grove, VA 22508-0447



P. O. Box 447
Locust Grove, VA 22508-0447
(Address Correction Requested)

FIRST CLASS POSTAGE

Purka Selected For Southern PR Hall Of Fame

Joe Purka, an AFPAAALifetime Founder, with three others, was honored on July 25 in Starkville, Mississippi, when he was inducted into the Southern Public Relations Federation's Hall of Fame.

In selecting Joe for the honor, the Federation said he “. . . gives new meaning to the word “service.”

“He served his country with distinction during a military career that took him all over the globe. Joe began his public relations career as a speechwriter for the commander of the Armament Center at Eglin AFB, FL in 1971. From there, he moved very quickly as the Chief of Public Affairs in Misawa, Japan; then to Hill & Knowlton Public Relations firm in New York.”

“Next, Joe became Chief of Public Affairs for the Air Force Personnel Center in San Antonio, Texas, then moved to NATO's military headquarters

in Mons, Belgium, as Chief of Media Relations. After three years in Europe, Joe was assigned to Air Force Headquarters in Washington, D.C. and then to the U.S. Air Force Academy. After the Academy, Colonel Purka retired and began a new career.



“Joe developed and directed campaign communications for the National World War II Memorial in Washington and following that, he initiated and directed campaign communications at Rutgers University.”

“After retiring from Rutgers, Joe settled on the Emerald Coast of

Florida. He was recruited by Kirby-Smith Associates and conducts capital campaigns nationwide, helping churches raise in excess of \$50 million. In 2013, Joe raised over \$15,000 for the Northwest Florida Symphony and the Symphony's youth education program.”

“An active member of the Emerald Coast Public Relations Organization since 2003, he has held all officer positions including President, and also served on the board of the Southern Public Relations Federation for two years.”

The Southern Public Relations Hall of Fame was established in 2010 to recognize the distinguished accomplishments, commitment, and leadership of professional public relations practitioners and educators from the southeastern United States who have brought honor to the field of public relations